



****MEDIA ADVISORY - PHOTO/VIDEO OPP****

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Media Contacts:

Anna Durrett, adurrett@globalstrategygroup.com/415.203.1455.

Jake Link, JLink@edalliance.org/646.395.4092

MONDAY 1/23:

Educational Alliance Launches "We the People" Initiative to Promote Inclusiveness and Denounce Hateful Rhetoric Towards Vulnerable Populations with Unveiling of Community Mural

Mural to feature opening lines of Declaration of Independence in five languages and local residents will be invited to sign the mural

Lower East Side, NY - Educational Alliance (EA), a community based organization serving more than 50,000 New Yorkers annually, will unveil a mural featuring the opening lines of the Declaration of Independence in five languages at its flagship community center, Manny Cantor Center on the Lower East Side on **Monday, January 23rd at 8:30 AM**. Since the 2016 presidential election, there has been an increase in hate speech and hate crimes across the country targeting religious, racial, and ethnic minorities and the mural represents just one of the ways that EA is doubling down on its

work ensuring that every person, regardless of their color, language, or creed will be treated with respect.

EA is inviting local residents and families to its Manny Cantor Center to sign the mural. Created by world-renowned artists Michael McDevitt and Otis Kriegel of [Illegal Art](#), the mural marks the launch of EA's "We the People" Initiative aimed at promoting inclusiveness and protection from the hateful and divisive rhetoric targeted at vulnerable populations following the 2016 election, including immigrants, Muslims, and LGBTQ+ youth served by EA. As part of the initiative, EA's Manny Cantor Center will host a "Know Your Rights" Forum on immigrant rights and services, anti-violence workshops, and a community service summit. EA will also continue distributing "All Are Welcome" window clings to local businesses.

What: "We the People" public mural unveiling and launch of the "We the People" Initiative promoting inclusiveness and protection of vulnerable populations against hateful and divisive rhetoric

Who:

- Educational Alliance President and CEO Alan van Capelle
- Manny Cantor Center Executive Director Joanna Samuels
- Local residents, children, families, and business owners
- Educational Alliance staff and program managers

Where: Manny Cantor Center (Educational Alliance), 197 E Broadway, New York, NY 10002

When: Monday, January 23, 2017, 8:30 AM

