



CONDÉ NAST

INFORMATION PACKET

CREATIVE LABS

CONDÉ NAST

Mission:

Condé Nast is partnering with Edgies Teen Center to launch an enrichment and mentorship program for 12 students interested in learning about careers within the media industry. The program will take place over two academic calendar years (September 2021 - June 2022;

September 2022 - June 2023). Students will have the opportunity to meet and learn from the professionals at brands like Teen Vogue, them, Pitchfork and GQ to ignite their passion and jumpstart their career or studies in photography, video, social media, design, and more.

A first-of-its-kind innovative partnership between Educational Alliance and Condé Nast:

Condé Nast is partnering with Educational Alliance to introduce exciting learning opportunities and apprenticeships to a high school audience.

About Educational Alliance (EA):
The Manny Cantor Center
197 East Broadway,
New York, NY

Educational Alliance is a leading social institution that has been serving communities in New York City's Lower Manhattan since 1889. It provides multi-generational programs and services in education, health and wellness, arts and culture, and civic engagement across 15 sites and a network of five community centers: the 14th Street Y, Center for Recovery and Wellness, Manny Cantor Center, Sirovich Center for Balanced Living, and Educational Alliance Community Schools.

About Condé Nast (CN):
Condé Nast
One World Trade Center,
New York, NY

Condé Nast is a global media company, home to iconic brands including Vogue, The New Yorker, GQ, Glamour, AD, Vanity Fair and Wired, among many others. The company's award-winning content reaches 72 million consumers in print, 442 million in digital and 452 million across social platforms, and generates more than 1 billion video views each month. The company is headquartered in New York and London, and operates in 32 markets worldwide including China, France, Germany, India, Italy, Japan, Mexico and Latin America, Russia, Spain, Taiwan, the U.K. and the U.S., with local license partners across the globe. Launched in 2011, Condé Nast Entertainment is an award-winning production and distribution studio that creates programming across film, television, social and digital video and virtual reality.

What to Expect

Who is invited to participate?

The program is open to all rising New York City Juniors!

Do students have to commit to the full two years?

All participating students should be able to commit to the full two years in order to get the most from the program. Students must maintain an 85% attendance rate in order to qualify for the full stipend.

How will participants be selected?

The 12 participants will be chosen via application and interview process.

When will the program take place?

YEAR ONE

Arts Enrichment Program
September 2021 - June 2022

YEAR TWO

Mentorship program
September 2022 - June 2023

What will the time commitment look like?

Students should plan to spend approximately 5 hours per week at either Educational Alliance or Conde Nast locations.

Workshops will take place over mid-winter and spring breaks.

Will students be paid for participating?

Participants will receive a stipend, paid out in three installments over the course of the calendar year.

What will participants do?

Gain professional skills

Students will gain exciting creative skills in photo composition, social media and video creation, fashion styling and talent scouting, and creative writing.

Explore potential career paths in a professional environment

Participants will have the opportunity to learn at Conde Nast's headquarters in downtown Manhattan, interact with teams throughout the company, and gain vital interpersonal skills. They'll also learn how to showcase their personal brands to stand out to future employers and on their college applications.

Build a digital media portfolio

Each participant will leave the program with a robust portfolio showcasing their creative talents and achievements in the program. Use your portfolio for job, college and other applications.

PROGRAM GOALS

1

Discover and cultivate tomorrow's multimedia talents

2

Create opportunities for students from underrepresented communities to learn from and be mentored by Condé Nast talent, ultimately providing our participants with further access to industry professionals, potential internship and job opportunities

3

In partnership with community-based organizations, support high school students as they prepare for college and career advancement

Interested?

Apply here.