



MANNY CANTOR CENTER
EDUCATIONAL ALLIANCE

ReLoved Boutique: Free Clothing for the Community

ReLoved精品店：为社区免费提供衣物

ReLoved Boutique: Ropa Gratis para la Comunidad

Thank you for your support of the ReLoved Boutique and your interest in hosting a donation drive!

ReLoved Boutique at Manny Cantor Center is a place where gently used adult and children's apparel find new homes. It helps provide clothing to those who need it, and promotes sustainability and an economy of sharing. We invite all members of our community to pick something up, whether a warm coat, a new top, or an outfit for your next job interview!

And ReLoved is more than just a boutique – it is very often the first stop for people to learn about the services we offer at the Manny Cantor Center. When new community members visit and explore the boutique, it gives us a chance to introduce ourselves, learn more about their needs, and share information about programming and social work services available on site.

Please email reloved@mannycantor.org for receipts, tax, or other non-profit documents you may need.



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Donation Drive Guidelines

All items should be in good condition:
No stains, rips, missing buttons, or broken zippers.

What we accept:

- Clothing for all ages
- Coats
- Shoes
- Accessories
- Bags
- Socks

What we can NOT accept:

- Furniture
- Car seats
- Strollers
- Stuffed animals or soft toys
- Household items
- Bedding

Drop-Off Guidelines

- Coordinate drop-off date and time with staff, so we can be prepared to accept your delivery.
- All large donations must be dropped off at the Manny Cantor Center delivery entrance (not the main entrance at 197 East Broadway), which is on Jefferson Street. (Just plug in 14 Jefferson St., and it's right across the street)



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Having a sorting event before dropping off your items can be a great way to engage your employees or community members in a volunteer project!

- Please use the categories below to organize items.
- Please take pictures and share with the MCC team.

Sorting Guidelines

1. By size:

- 0 - 2T (Infants & Toddlers)
- 5T - 12T (Children)
- Adults

2. By climate:

- Warm-weather
- Cold-weather
- Coats

3. By gender:

- Womens
- Mens
- Gender Neutral



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Sample Kick-Off Email

Dear colleagues,

This season, we are excited to partner with the Manny Cantor Center (MCC) to support their ReLoved Boutique, a bright and warm community space that helps gently used adult and children's apparel find new homes in the spirit of both giving and receiving. MCC has been a community center staple of the Lower East Side for over a century, and they develop their programs to meet the moment and the needs of their community members. Thank you for supporting fellow New Yorkers in this way, while building a more sustainable society.

We hope you'll join in our donation drive by donating used clothing for all ages that is in good condition. While all apparel is appreciated, they have shared some specific guidelines of what community members are most in need of currently: [SPECIFIC ITEMS]. ReLoved aims to promote sustainability and an economy of sharing that connects us to each other, and we ask in that spirit of respect for one another that items should be relatively clean and free of rips, stains, or other damage.

If you are unable to donate clothing but would still like to be involved in the drive, an online donation is welcome and appreciated! Critical funding not only ensures that the ReLoved Boutique remains a staffed, clean, and welcoming space but also supports MCC's wraparound social support programs as well. Gifts are 100% tax-deductible, and more information is available here: mannycantor.org/about-us/support-us.

If you have any questions about our drive, please feel free to contact me. For more information about ReLoved and the Manny Cantor Center, please check out their website: mannycantor.org/reloved-boutique-mcc.

Thank you for being a part of this event and for your generosity!



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Sample Thank You Email

Hi friends,

I am excited to share this thank-you email and let you know that our clothing drive for ReLoved Boutique and the Manny Cantor Center was a success! Your wonderful support will touch so many families and individuals at the Manny Cantor Center. Thank you for your generosity!

We collected [AMOUNT AND WHAT WAS COLLECTED], and these items are already on the ReLoved shelves. ReLoved is often the first introduction to MCC for many community members, and having a well-stocked boutique is critical to helping MCC reach new people, supporting vulnerable community members, learn more about their needs, and sharing information about what programs are available that they could benefit from.

If you are interested in continuing your involvement or learning more about becoming a volunteer, please visit mannycantor.org/mcc-changemakers-volunteer.

Thank you again for helping us build community inside [COMPANY/ORGANIZATION] and out!